

**Company:** Urban Precinct™  
 Creative, New Media & Business Training  
 Based in Greater London, UK

**Registration:** Registered in England & Wales  
 No. 5510404. VAT 873 4892 77

**Trainer:** Floyd Adams III

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**Technical Info:**

- Apple Certified Trainer, Logic Pro 8, Level One
- New England Digital Certified Engineer
- Audio Recording Engineering and Production
- Audio / Video / Sound Design
- Live Recordings UK Nationwide
- Master Class / Clinic Facilitator
- Public Speaker

## Director of Herts Creative Media Company **Urban Precinct™** Gains International Apple Accreditation!

We caught up with **Urban Precinct™** Director Floyd Adams III on his cell phone while jetting off to Scotland on his latest assignment TV Discussion Show BBC Question Time.

### Tell us more about your recent achievement. What is it all about?

*'I have 20 years industry experience and a proven track record of success as a Pro Audio Specialist. My clients include blue chip companies BBC, Virgin, Ericsson, NOKIA and numerous SMEs. I wanted to update my accreditations. Becoming an Apple Certified Trainer in Logic Pro 8, Level 1 is just the beginning. I plan on adding Soundtrack, Final Cut and Motion in order to fill the growing need for quality Media training in the Herts area'.*

### You are seasoned in the Pro Audio World. Is it true you trained in New York with the inventors of Hard Disk Recording?

*'Yes, I am proud to be a New England Digital Certified Engineer. NED were pioneers of Hard Disk Recording. I've been fortunate to service some of the biggest music celebs in the world including Janet Jackson, George Michael, Sting, George Benson and Mike Thorn'.*

### What is your 5 year vision for **Urban Precinct™**?

*'I aspire to launch **Urban Precinct™** Creative Media & Business Training Centre that will attract budding entrepreneurs, recording engineers, producers, film makers, gaming enthusiasts and artists from around the South East. Hertfordshire is a great place to be right now and for years to come. There is a great need for the private sector to collaborate with the educational sector. Urban Precinct™ is setting up partnerships across the board and is eager to hear from educational institutions, schools, councils, community centres, individuals and anyone with an interest in Multimedia.*

*So please don't hesitate to call us: 08451 309 548'.*



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