



**DURATION: TWO (2) DAYS**  
**OUTCOME: VALUABLE NEW SKILLS**  
**& 1 BROADCAST READY TRACK!**

**SPECIAL OFFER!**

**WAS £1220!**

**SAVE: £120!**

**NOW: £1100!**

***Must end 31 December 2011***

## **Artist Development Programme - ADP Express™**

### **Programme Contents:**

- **STUDIO TIME INCLUDING PRODUCER & ENGINEER:** A total of one (1) eight (8) hour Recording Session (= 480 minutes total) **- Worth £480!**
- **1-2-1 RECORDING STUDIO VOICE TUITION:** A total of 3 lessons (3x60 minutes) **- Worth £120!**  
Vocal Techniques - Breathing, Control, Terminology, Warm Ups, Relaxation.
- **1-2-1 RHYTHM FOR VOCALISTS TUITION:** A total of 3 lessons (3x60 minutes) **- Worth £120!**  
Keeping time – Improvising in time – Notation - Groove Concepts - Rhythmic Confidence - Big Picture.
- Recording Techniques: Microphone techniques, terminology, concepts.
- Background vocal arrangement skills: Harmonies, styles.
- Musical Concepts: Form, bar, beat, hook line, interlude, dynamics.

**Urban Precinct commits to:**

**- Worth £500**

***Based on DEMO IN A DAY™ price. Terms & Conditions apply.***

- **Record**
- **Mix**
- **Master**

One (1) of the artist's original songs in our recording studio, to a broadcast quality, mastered, release ready state. Through consultation with the artist, it is agreed, which song is the strongest and should be recorded.

**TOTAL WORTH: £1220!**

**SPECIAL OFFER! £1100 (must end 31 December 2011)**

**SAVE: £120!**

### **Deluxe - For an additional cost programme can be extended to include:**

- Presentation Skills: Personal awareness, trademark.
- Personal Performance Coaching: Building confidence, how to cope with last minute nerves.
- Coping with the Press: PR Techniques, selling yourself without selling out.
- Coaching in singing with pre-recorded tracks.
- Choreography: *Moves, Co-ordination, the All-round Performer.*
- 'The Package': *Image Consulting, Photo Session, Merchandise.*
- Showcase attendance.
- Music industry specialist career advice: Shopping material, radio plugging, media handling.
- Artist Development Programme for non-songwriters available for an additional cost of £500.

*At the sole discretion of Urban Precinct, we reserve the exclusive 1st option to release the finished Master Track produced during the Artist Development Programme, on Urban Precinct Records. However, we do NOT encourage young artists that taking part in our Artist Development Programme ensures, or in any way is a shortcut to getting signed by Urban Precinct Records or by any other Record Label.*